



2010 新能源与电力电工展 Energy Show 2010

展后报告 Show Report

<http://es.ciif-expo.com>

2010-12-20

2010 新能源与电力电工展(ES) 展后报告

总体概述

由国家发改委、商务部、工信部、科技部、教育部、中科院、工程院、中国贸促会和上海市人民政府共同主办，中机联协办，上海世博集团独家承办的中国国际工业博览会（简称“中国工博会”）于 11 月 9-13 日在上海新国际博览中心隆重上演，作为后世博经济启动的第一个国家级展会，工博会旗下六大专业展联动，103,500 平米的超大规模将引领工业领域的发展潮流，展示了装备制造业的新水平。为期 5 天的展会共吸引了 10.29 万人次专业观众。

经过一年的精心准备，ES 2010 于 2010 年 11 月 9-13 日盛大召开，并取得空前的成功。作为“中国工博会”旗下的专业展会，从 2006 年至今，展会吸引了来自德国、意大利、美国、印度、泰国、巴西、西班牙、新加坡、瑞士、日本、韩国、中国及中国台湾、香港等 14 个国家和地区的超过 500 家参展商参展以及来自德国、意大利、韩国和俄罗斯等多个国家组团参展。上演了一场新能源领域年终盛典。

作为年底召开的新能源领域的盛装聚会，业界顶级厂商悉数到场。2006 年至今历届知名企业有上海电气、华能集团、西开电气、中国华电、ABB、西门子、三浦工业、特变电工、正泰集团、纳杰电气、良信电器、中科电气、伊顿电气、置信电气、PHILIPS、金风科技、天威集团、沈阳远大、士林电机集团、法泰集团、二工电气、天水二一三、华通机电、杭申控股集团、环宇集团、金米勒、南京曼奈柯斯、汉森电气、玖鼎电力、富田电机、福建巨龙电机、福建惠丰电机、上海鑫永电机、慈溪汇丽电机、北京爱博、上海坤友、上海固宁、常熟开关厂、上海人民电器等。他们以优质的服务和创新的产品与顶级厂商同台竞技，共享商机。

展会同期举办了多场“年终大戏”盘点 2010 新能源与电力行业，组织电力领域领先企业交流最新技术信息。上海世博（集团）有限公司作为中国国际工业博览会的唯一承办单位，联合多家知名媒体和行业协会，现场组织多场高水平论坛。其中，由上海世博集团和上海市电力行业协会共同主办的 2010 能源装备技术研讨会，邀请了海市电力公司智能电网部主任谢伟、ABB（中国）有限公司能源部经理肖春华、西门子（中国）有限公司智能电网应用业务部总经理 Robert Demann、上海纳杰电气成套有限公司总经理沈剑鸣等“大佬”级人物就新能源以及智能电网等领域的核心问题进行了深入的探讨。现场气氛热烈，听众爆棚。另外智能电网的未来与发展论坛、上海核电设备制造业新构想和技术难点探讨会、2010 中国国际智能电网产业论坛、新能源、新技术车辆报告会等业内知名论坛都得到了广大业内人士的关注和参与，延续历届论坛的辉煌。

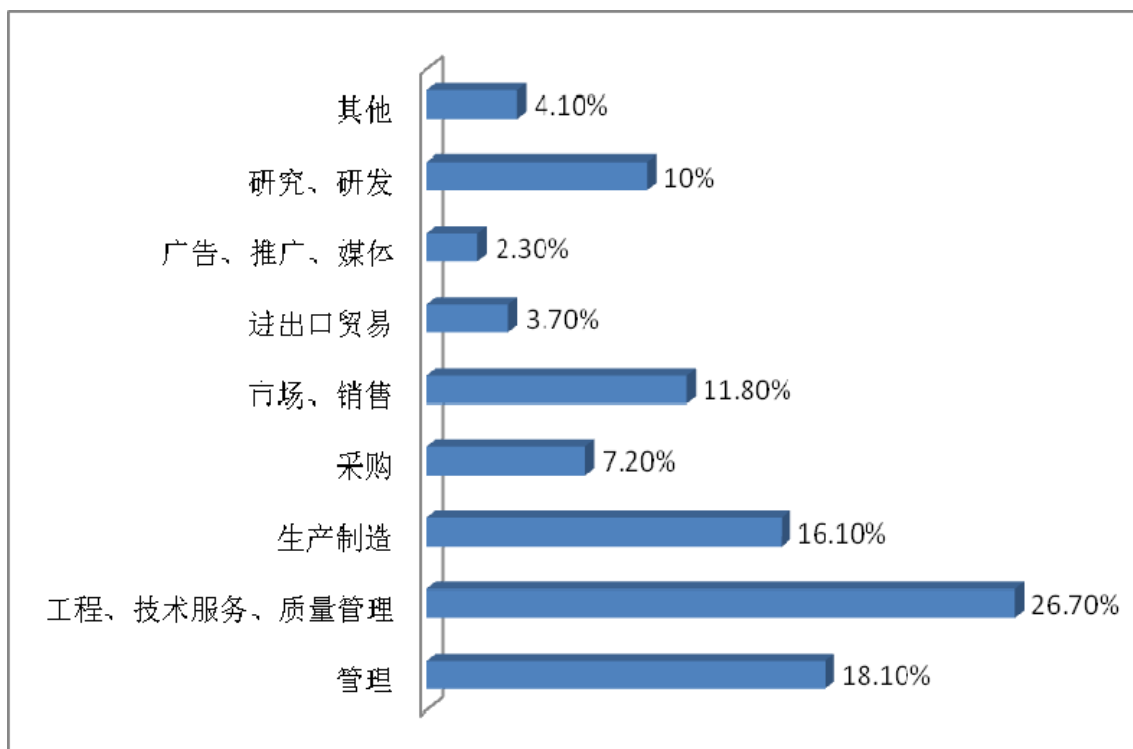
作为年底的行业盛典，本届新能源与电力电工展（ES）同样得到了广大媒体和专业同行的普遍关注，中央电视台、上海电视台、解放日报、文汇报等 30 家国内主流媒体都对展会进行了详尽报道，此外业界专业媒体如机电商报、中国工业报、东方网、北极星电力网、中国电力网、《国际低压电器技术》、中国工业电器网、《电气技术》杂志社等都对展会现场实况作了详实的报道和评论。

2010 中国工博会总体数据

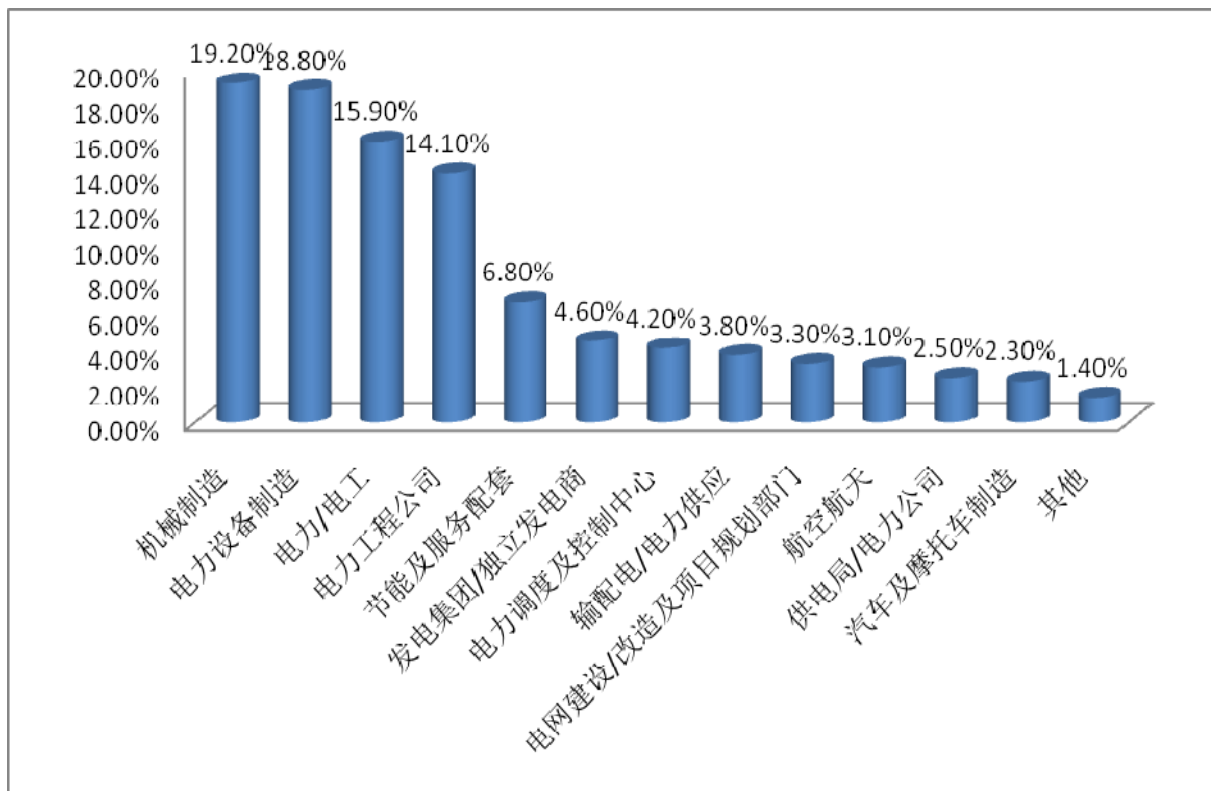
- 来自 20 个国家和地区的 1653 家参展企业
- 展览总面积达 103,500 平方米
- 专业观众来自全球 75 个国家和地区
- 专业观众达 10,2998 人次
- 多达 60 个主题的专业论坛

观众数据分析

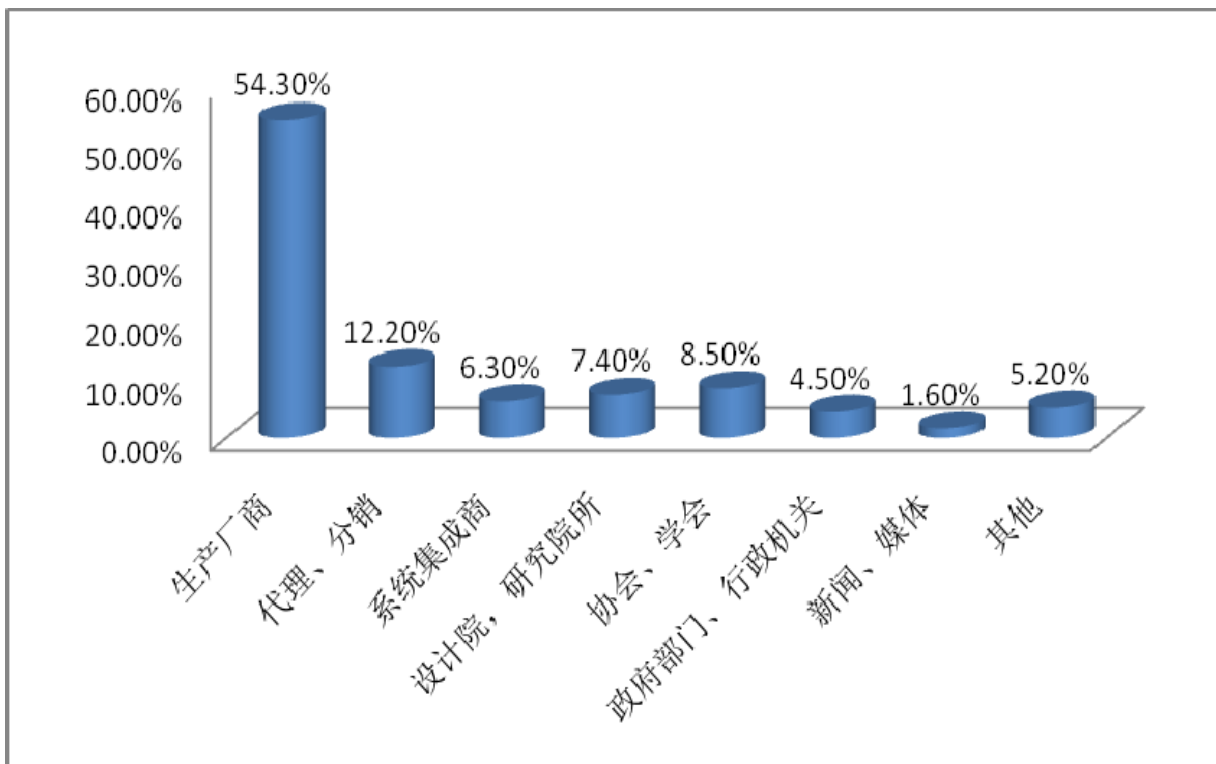
1. 工作性质



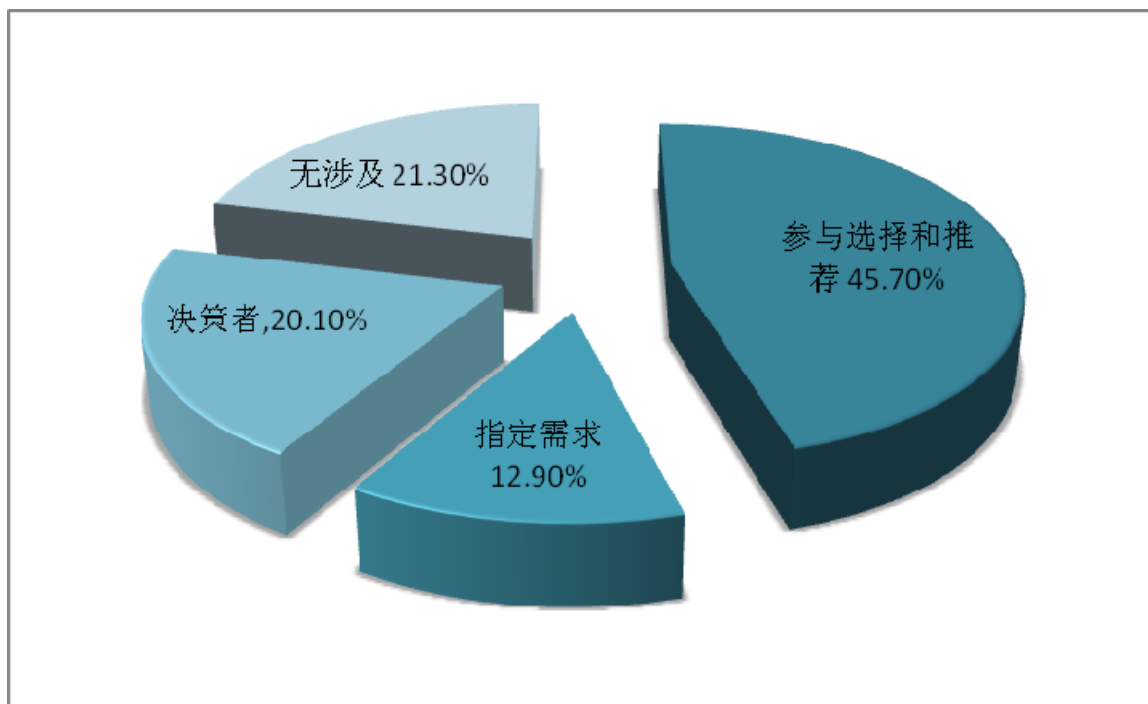
2. 业务领域



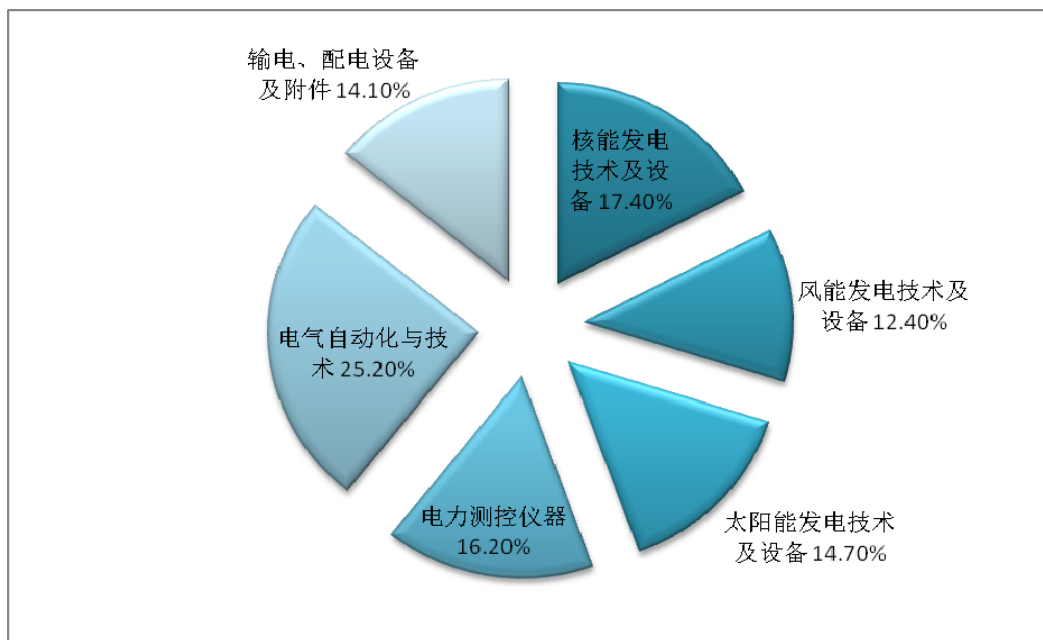
3. 企业性质



4. 在采购中的角色



5. 感兴趣的领域



6. 参观展览会的目的



展会同期活动

2010 年度众多研讨会、论坛与展会同期举办，创造了技工贸三位一体交相辉映的良好效果，吸引大量的专业观众，为广大参展商提供贸易交流的第一平台。今年的展会同期活动包括：

论坛名称	主办单位
全球物联网产业发展（上海）论坛	上海市经济和信息化委员会/浦东新区人民政府等
第五届上海机械科技论坛	上海市机械工程学会
2010 沪苏港澳智能建筑论坛	上海市电子学会/上海智能建筑专家委员会等
新能源、新技术车辆报告会	上海市交通工程学会
上海核电设备制造业新构想和技术难点探讨	上海市核学会
低碳技术与标准化国际研讨会	上海市标准化协会 /长江经济联合发展(集团)股份有限公司
2010（第二届）中国国际智能电网产业论坛	上海决策者经济顾问有限公司等
智能电网的未来与发展	上海市电子电器技术协会
“十二五”期间节能减排要求与产业发展对策之中日交流论坛	上海世博（集团）有限公司/ 日本贸易振兴机构
2010 能源装备技术研讨会	上海世博（集团）有限公司/上海市电力行业协会
数字化制造（汽车）高峰论坛	上海世博（集团）有限公司/造车网
2010 中国绿色电源技术研讨会-- 绿色电源技术助力低碳经济	上海世博（集团）有限公司/中国电源学会
2010 中国城市轨道交通关键技术论坛	上海市土木工程学会
2010 国际汽车变速器先进制造技术及装备研讨会	上海世博（集团）有限公司/中国汽车工程学会
中国工业品企业，路在何方？	上海世博（集团）有限公司/工业品营销研究院

1999 年至今中国国际工业博览会在打造国家级的、以装备制造业为展示交易主体的国际知名展的道路上已经走过了 12 个年头，“中国工博会”作为一个全国性的装备工业展示、交流、交易的平台，凸显了国家的长期战略。对提升制造业水平起关键作用的“绿色”电力技术与解决方案正更加广泛地应用到汽车、石油、化工、烟草、医药、食品、包装、铁路、轨道交通、环保、建筑、机电工程及电子等多个领域，已俨然成为提高中国制造业核心竞争力的关键。“新能源与电力电工展”作为“中国工博会”专业展之一，将继续致力于打造自动化领域的顶级盛会，构筑现代服务业的一流平台。

Energy Show 2010 (ES 2010) Show Report

Summary

Organized by National Development and Reform Commission, Ministry of Commerce, Ministry of Industry and Information Technology, Ministry of Science and Technology, Ministry of Education, Chinese Academy of Science, Chinese Academy of Engineering, China Council for the Promotion of International Trade, Shanghai Municipal People's Government, co-organized by China Machinery Industry Federation and managed by Shanghai World Expo (Group) Co., Ltd., CIIF 2010 held in 9th—13th November 2010 at Shanghai New International Expo Centre, and it is the 12th session in 2010.

Energy Show----a theme show of CIIF 2010, simultaneously held during 9th----13th and achieved unparalleled success. Since 2006, the first year ES was held, more than 500 exhibitors from 14 countries or regions, such as Germany, Italy, USA, Spain, Japan, Switzerland, Korea, Taiwan, Hongkong etc participated the show. Many of them attended ES as national pavilions such as Germany, Italy, Korea and Russia.

As a grand event of energy and electric power industry at the end of every year, since 2006, ES attracted many top companies, such as Shanghai Electric, ABB, Siemens, PHILIPS, TOSHIBA, China Huaneng Group, Fuji Electric, XIAN XD SWITCHGEAR ELECTRIC, MIURA, EATON, TBEA, TIANWEIGROUP, CHNT, Shanghai Najie Complete Electric, Nader, ECC Group, Shanghai Zhixin Electric, GoldWind, CNYD, Shilin Electric, Foretech, APT, TianShui 213 Electrical Apparatus, FATO, Hangshen Group, HUYU GROUP, jeanmueller, MENNEKES, HENSEL, Arch Meter, RealLand Electric Motors, ACCUENERGY etc. All of them exhibit their latest products and services to show themselves, and enjoy the show.

Also, many conferences and summits were held during the 5 days. All of these meetings focused on “green power” industry, and provided another platform for technology communication. Manager of energy department of ABB (China), GM of Smart Grid department of Siemens, director of Smart Grid department of State Grid Electric Power of Shanghai and GM of GM of Shanghai Najie Electric Complete Co.,LTD. Etc attended 2010 Energy Equipment Technology Seminar. These “Bosses” exchanged their mind about smart grid and new energy, and the summit was warmly welcomed by audiences as well. Moreover conference such as China Smart Grid Forum 2010, Seminar on New Energy and New Vehicle with Innovative – Technology, Discussion on new thinking and important issues in Shanghai nuclear power equipment manufactory industry etc are also welcomed and achieved great success as well.

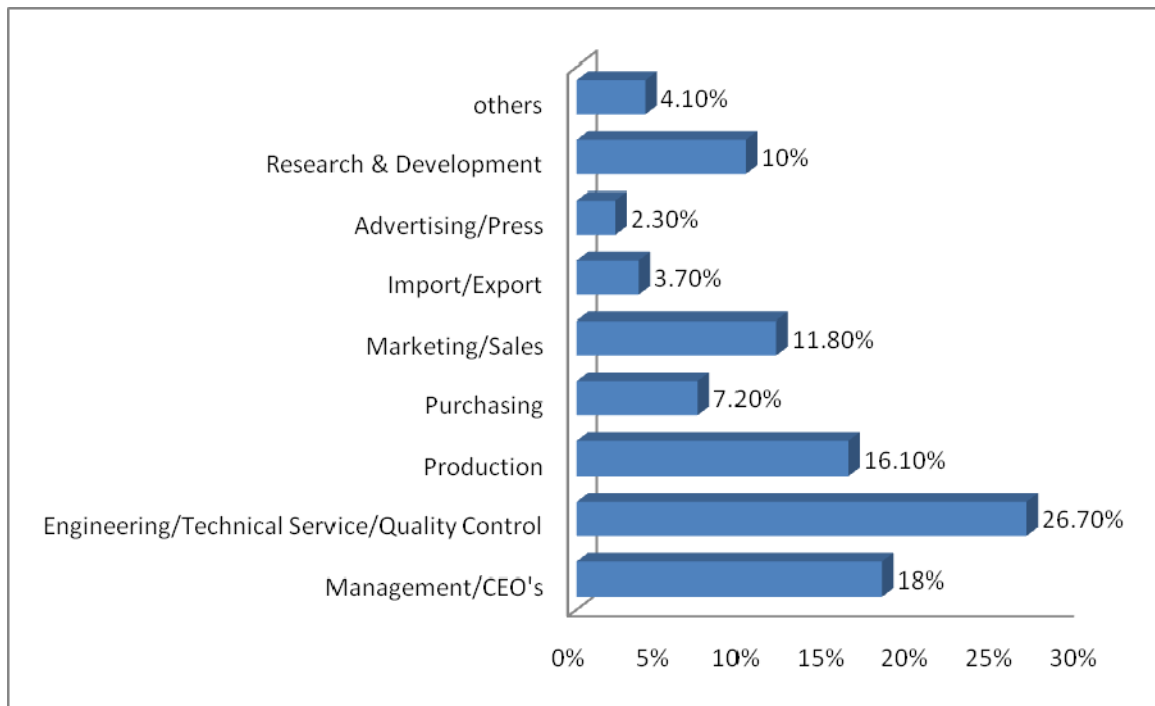
As a grand carnival of 2010, ES 2010 attracted the focus from main media and professional press. The main media, such as CCTV, SMG, China Daily, Shanghai Daily and etc. has special columns of the show. Other professional press including Machinery & Electronics Business, China Industry News, BJX.COM, chinapower.com, also pay great attentions with reports and comments of the show.

Main Figures of CIIF 2010

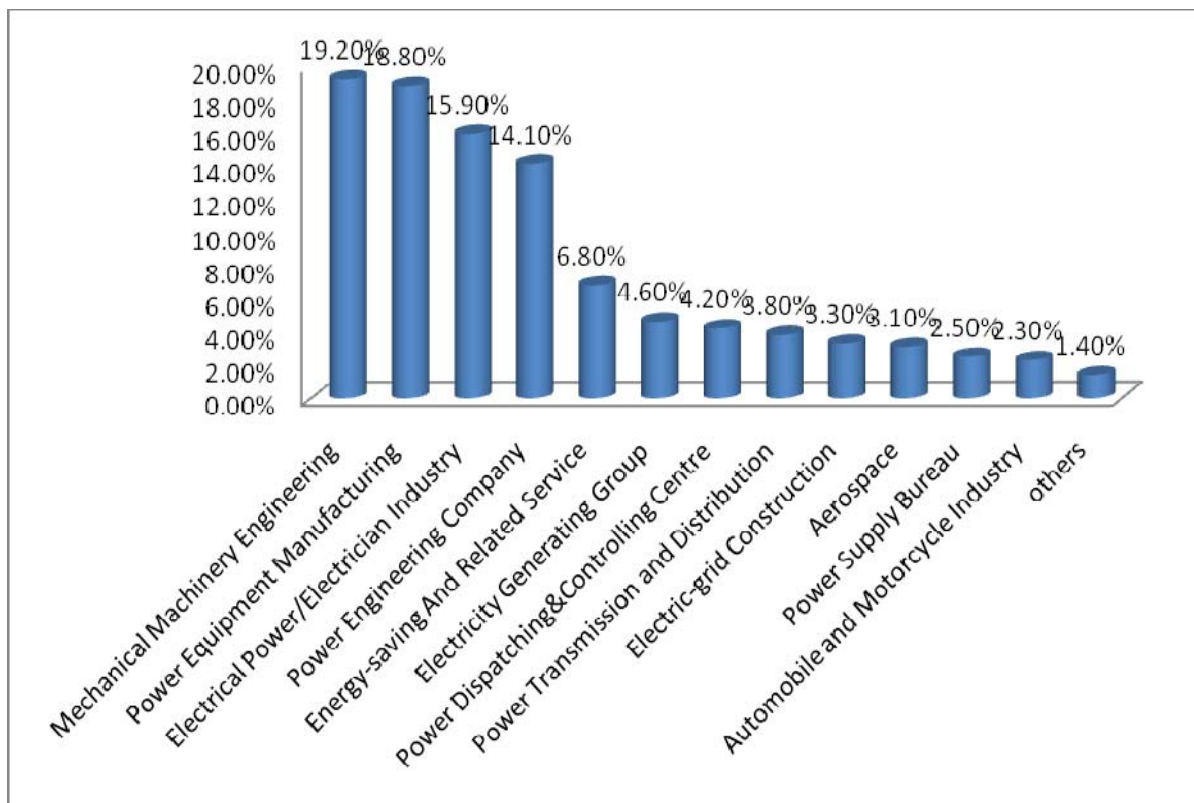
- 1653 exhibitors from 20 countries and regions
- Total 103,500 sqm show spaces
- Visitors from 75 countries and regions
- 10,2998 professional visitors and buyers
- 60 forums held

Visitor Analysis

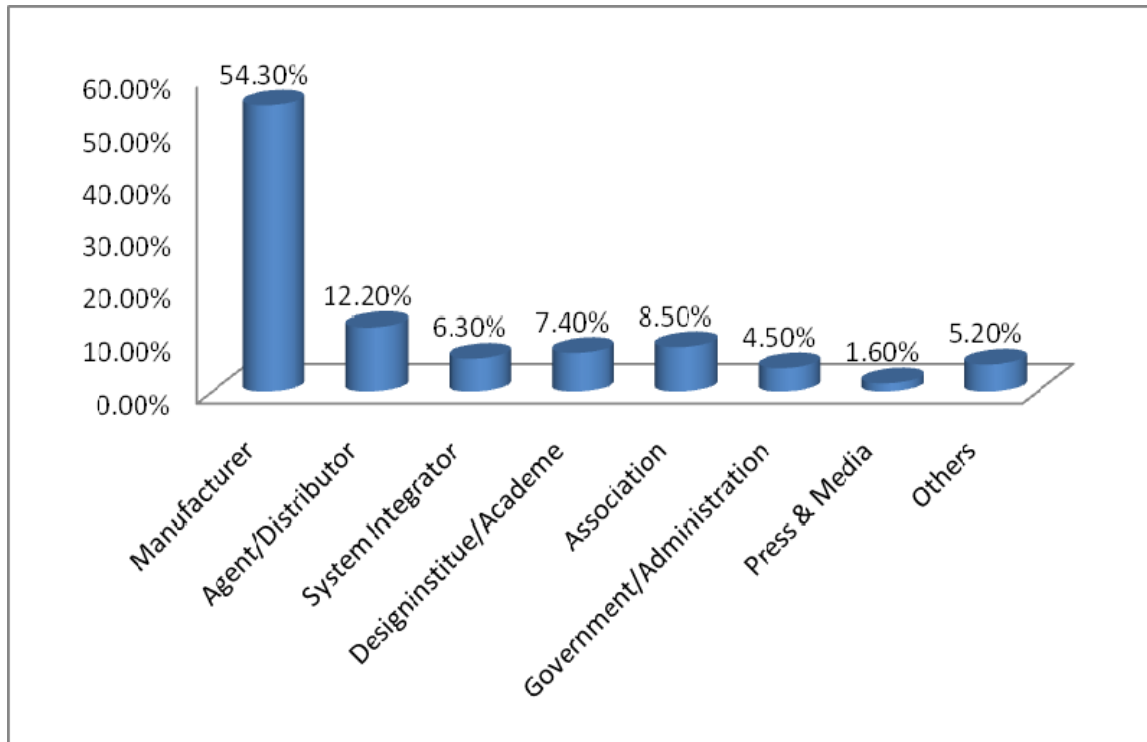
A. Job Function



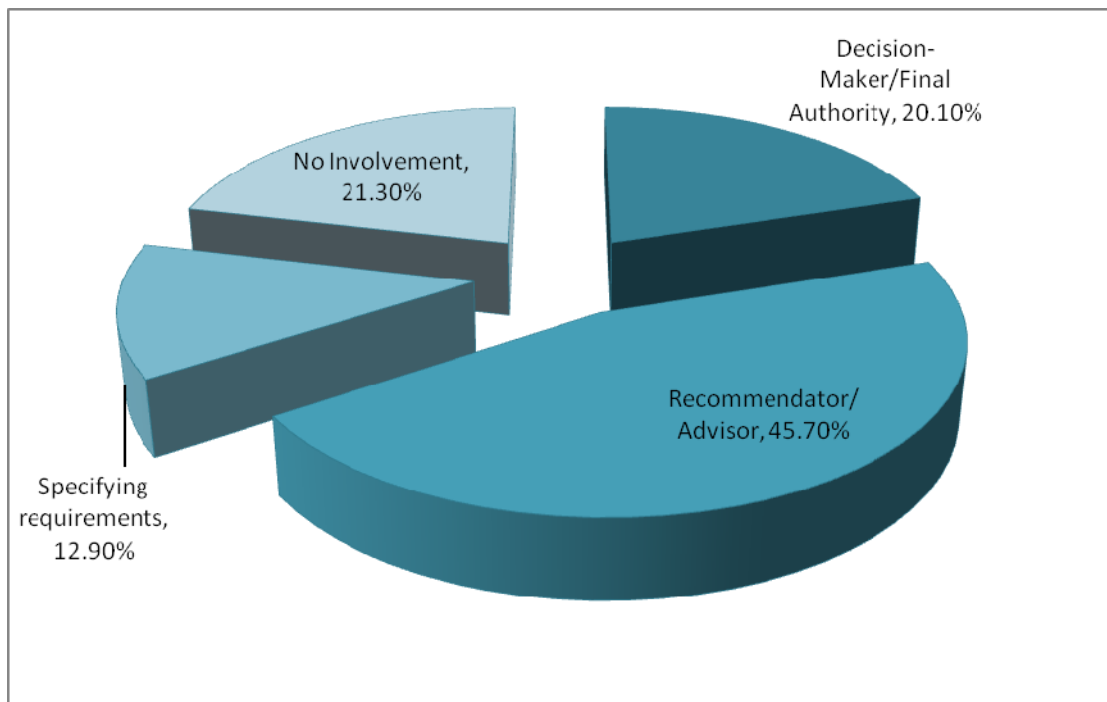
B. Business Scope



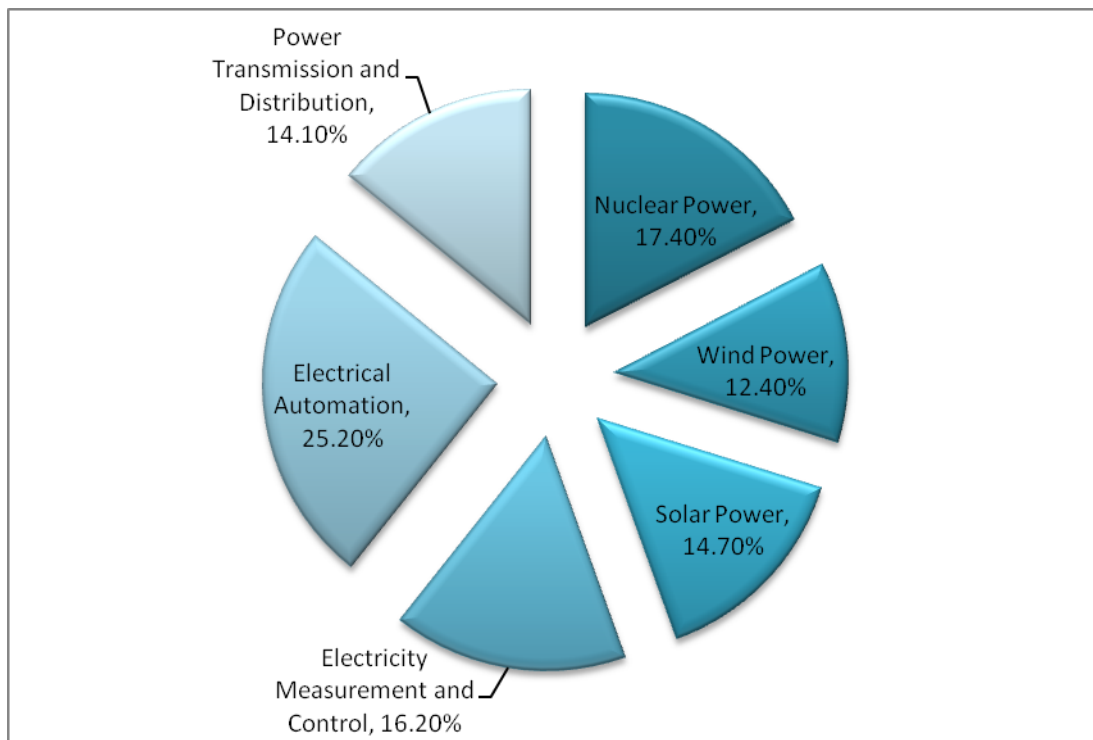
C. Type of Company



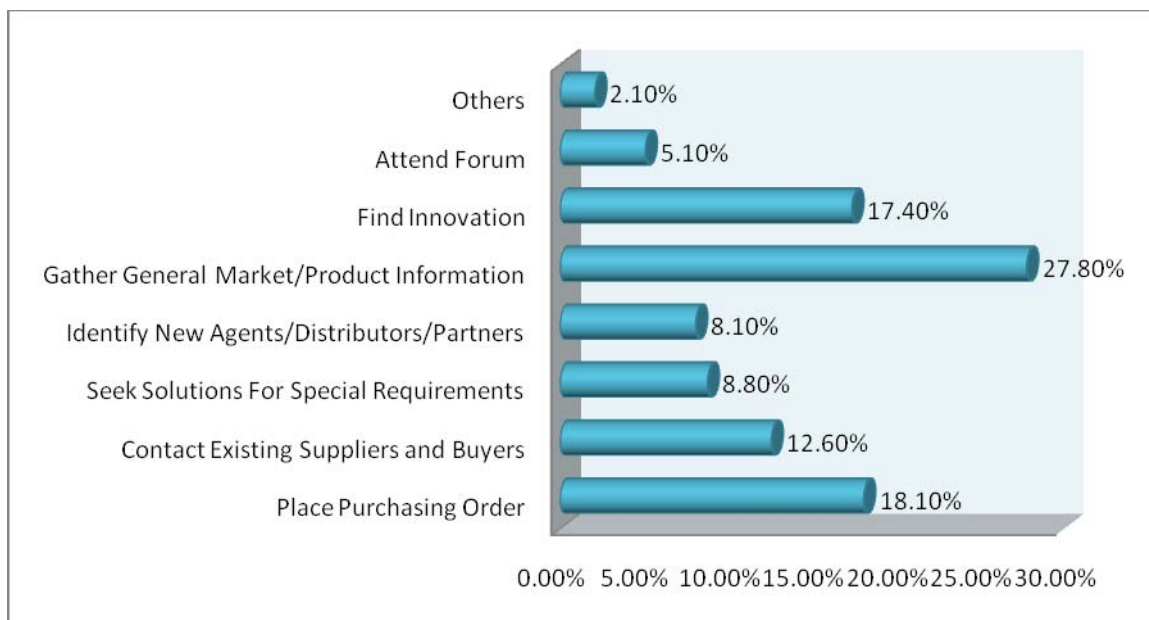
D. Involvements in Purchasing



E. Category Interest



F. Purpose of Visit



Meetings and Conferences

Many symposiums, technical seminars and forums were held concurrently with ES 2010, which create a great stage combined by technology, products and trade, and built a platform for the exhibitors to communicate and trade with each other. The meetings included as below.

Name	Host
Global IOT Industry Development (Shanghai) Forum 2010	Shanghai Economic and Information Technology Commission IT Industry Division / People's Government of Pudong New Area
2010 Shanghai - Suzhou – Hong Kong - Macao Intelligent Building Forum	Shanghai Institute Of Electronics/Shanghai Intelligent Building Expert Committee/
Seminar on New Energy and New Vehicle with Innovative - Technology	Shanghai Institute of Traffic Engineering
Discussion on new thinking and important issues in Shanghai nuclear power equipment manufactory industry	Shanghai Nuclear Society
International Seminar for Low Carbon Technology and Standardization	Shanghai Association of Standardization (SAS)/Yangtze River Economy United Development (Group) Co., Ltd.
China Smart Grid Forum 2010	China Decision Makers Consultancy CDMC
Future and Development of Smart Grid Forum	Shanghai Electronic Technology & Electric Appliances Association
Sino-Japanese Forum on Request & Industrial Development of Energy-saving & Ejection-decreasing from 2011 to 2015	Shanghai World Expo (Group) Co., Ltd/ Japan External Trade Organization
Energy Equipment Technology Seminar 2010	Shanghai World Expo (Group) Co.,Ltd./ Shanghai Electric Power Trade Association
2010 China Green Power Supply Technology Discussion	Shanghai World Expo (Group) Co., Ltd /China Power Supply Society
Forum on key technology of China's urban rail transportation	Shanghai Society of Civil Engineering (SSCE)
Chinese Industrial product Enterprise road in where?	Shanghai World Expo (Group) Co., Ltd Industry Marketing Research College

China International Industry Fair has passed its 12 year of history since the first session held in 1999. As a national wide platform for the display, communication and trade of industrial equipment, CIIF has reflected China's national policies and strived to build a worldwide branded exhibition of manufacturing equipment. The automation technologies and solutions, which play a key role on improving the level of manufacturing, have been widely used on much sectors such as automobile, oil, chemical, tobacco, medical and pharmaceutical, food, electric power, architectural, electrical engineering, electronics and etc., and become a key to improve China's core competence of manufacturing. ES, as one of the specialized shows of CIIF, will continue to build a top carnival of automation sector as a great platform reflecting the modern service industry of China.

上海世博（集团）有限公司
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Shanghai World Expo (Group) Co., Ltd.
CIIF Branch

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