AFTER SHOW REPORT
The 18th session of China International Industry Fair
1-5 November 2016
National Exhibition and Convention Center (Shanghai)

www.ciif-expo.com
The 18th session of China International Industry Fair

Organizers:
Ministry of Industry and Information Technology
Ministry of Commerce
Chinese Academy of Science
China Council for the Promotion of International Trade
Shanghai Municipal People’s Government

National Development and Reform Commission
Ministry of Science and Technology
Chinese Academy of Engineering
United Nations Industrial Development Organization

Co-organizer:
China Machinery Industry Federation

Show management:
Shanghai East Best & Lansheng International (Group) Co., Ltd.

Dates: November 1-5, 2016
Venue: National Exhibition and Convention Center (Shanghai), Hall 1H, 2H, 3H, 4.1H, 4.2H, 5.1H, 5.2H, 6.1H, 6.2H, 7.1H, 8.1H, NH

Total show space: 273,229 sq.m
Exhibitors: 2,556 exhibitors from 28 countries or regions
Total visitors: Domestic and overseas visitors 168,639, including trade visitors 155,527 from 83 countries or regions
China International Industry Fair – CIIF is jointly organized by Ministry of Industry and Information Technology, National Development and Reform Commission, Ministry of Commerce, Ministry of Science and Technology, Chinese Academy of Science, Chinese Academy of Engineering, China Council for the Promotion of International Trade, United Nations Industrial Development Organization and Shanghai Municipal People’s Government, co-organized by China Machinery Industry Federation and managed by Shanghai East Best & Lansheng International (Group) Co.,Ltd. Since its launch in 1999, CIIF, an UFI-approved event, has become a leading event on equipment manufacturing in China, through implementing “professionalization, marketization, internationalization and branding” as its strategies for over 18 years.

CIIF 2016, or the 18 session CIIF, was successfully held from 1 to 5 November 2016 at National Exhibition and Convention Center (Shanghai). Themed as “Innovative, Intelligent, Green”, CIIF occupied totally 273,229 square meters space and attracted 2,556 exhibitors from 28 countries or regions. 52 conferences or forums were held concurrently. 168,639 visitors from 82 countries and regions and 31 provinces of Mainland China attended CIIF 2016 including registered 155,527 trade visitors from across the industry spectrum.

Under the background of the transformation and upgrading of manufacturing, CIIF focused on key development area of “made in China 2025” strategy, showcasing a whole industrial chain of intelligent and green manufacturing from fundamental materials, key parts to advanced equipment and automation solutions, building a platform for integration of IT application with industrialization, promoting intelligent equipment and key technology. CIIF played as an important role to build the informatization and industrialization depth integration platform, promote the development of intelligent equipment and key technology, show the global development of advanced manufacturing industry and display of the latest scientific and technological achievements as well as the development of enterprises at home and abroad. Russia as the first partner country of CIIF brought over 10 exhibitors from their leading enterprises and research institutions of raw material and manufacturing industry.

Size of 9 Theme shows under CIIF 2016

<table>
<thead>
<tr>
<th>Theme Shows</th>
<th>Show spaces/sq.m</th>
<th>No.of Booth*</th>
<th>No.of exhibitor*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metalworking and CNC Machine Tool Show</td>
<td>60,000</td>
<td>3000</td>
<td>452</td>
</tr>
<tr>
<td>Industrial Automation Show</td>
<td>53,060</td>
<td>2700</td>
<td>572</td>
</tr>
<tr>
<td>Environmental Protection Technology &amp; Equipment Show</td>
<td>13,096</td>
<td>675</td>
<td>154</td>
</tr>
<tr>
<td>Information &amp; Communication Technology Show</td>
<td>18,350</td>
<td>690</td>
<td>209</td>
</tr>
<tr>
<td>Energy Show</td>
<td>13,096</td>
<td>536</td>
<td>245</td>
</tr>
<tr>
<td>New Energy Auto Show</td>
<td>15,200</td>
<td>586</td>
<td>44</td>
</tr>
<tr>
<td>Robotics Show</td>
<td>50,000</td>
<td>2500</td>
<td>227</td>
</tr>
<tr>
<td>New Material Industry Show</td>
<td>10,000</td>
<td>390</td>
<td>195</td>
</tr>
<tr>
<td>Scientific &amp; Technological Innovation Show*</td>
<td>40,427</td>
<td>2291</td>
<td>458</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>273,229</strong></td>
<td><strong>13,368</strong></td>
<td><strong>2,556</strong></td>
</tr>
</tbody>
</table>

**Notes**

a. No. of Booth here means the number that general show area is converted into shell booth area (9 sq. meter), the same hereinafter.

b. No. of exhibitors does not include the cooperation medias.

c. STIS excluded New Material Industry Show, which will be list separately.
2,556 exhibitors or 13,368 booths exhibited at CIIF 2016, increased separately in 12.6% and 19.1%. 528 exhibitors were from overseas. 1374 exhibitors were from domestic area Shanghai excluded. 654 exhibitors were from Shanghai local area. Chinese exhibitors came from Mainland China’s 30 provinces or autonomous regions and 5 cities with independent planning. Oversea exhibitors came from 27 countries and regions. The top 5 overseas pavilions were from Germany, Japan, Taiwan, Korea and USA. The domestic pavilion were mainly from HeiLongJiang, HeBei, ShaanXi, XinJiang, AnHui, GuangXi, GuiZhou, HuNan, SiChuan, JiLin, LiaoNing, ShanDong Provinces and Shen Zhen.

2,556 exhibitors from 28 countries and regions

Exhibitor categories by show space

Exhibitor categories by No. of exhibitors
528 overseas exhibitors from 27 countries and regions

CIIF 2016 got a higher number of exhibition area by oversea exhibitors and booths, registered 286% increase of the total exhibition area compared with the session of last year. 528 overseas exhibitors covered 3,536 booths were from 27 countries and regions including Germany, Japan, USA, South Korea, Italy, Switzerland, France, UK as well as Hong Kong, Taiwan regions and etc. JETRO, Korea NEXNINE, Taiwan Electrical and Electronic Manufacturers’ Association – TEEMA and other oversea organizers brought manufacturing enterprises to participate the theme shows under CIIF. Russia as the first partner country of CIIF brought over 10 exhibitors from their leading enterprises and research institutions of raw material and manufacturing industry. It is the good start of CIIF to embark on the mechanism in regard to the partner country.
2,028 domestic exhibitors from 29 provinces of Mainland China

2,028 exhibitors from 29 domestic provinces and 5 cities with independent planning covered 9,832 booths in CIIF 2016. Number of booth surpassed that of last session increased by 16.2%, hit a record a new high. The exhibitors from 29 provinces—all provinces of Mainland China excepted Hainan Province and Tibet Autonomous Region, as well as five cities with independent planning like Dalian, Qingdao, Ningbo, Xiamen, Shenzhen, showcased the cutting-edge achievements of high-end manufacturing of China competing with their oversea counterparts. CIIF continues to set a Special exhibition of Intelligent Manufacturing Pilot Demonstration Project. 63 manufacturers covering field as photoelectricity, mechanical, dairy industry and furniture industry, display a future vision of intelligent manufacturing development in China.

Size of Participation by domestic exhibitors 2012-2016
Exhibitor comments of CIIF 2016

PowerChina Spem Co.,Ltd.
Exhibits we brought this year won the silver medal of CIIF awards 2016 and gained the attention from the industry, the inverters and its series of products received the interests from the industrial professionals and we are planning to increase the scale next year.

SMC (China ) Co.Ltd.
As the leading enterprise in the industry of pneumatic, this is the fourth year we attend CIIF, and after 3 to 4 years marketing investigation, we found CIIF has the same aim which consistent with the development tendency of our company. We wish CIIF will be even better and to act as the communication platform of China’s automation and intelligent manufacturing.

Controlway Electrical Co.,Ltd.
As the enterprise who participated CIIF in many years, CIIF 2016 left a deep impression on us, during the fair, the visitors flow rate was beyond our imagination. We found our stands were on an endless stream and always full every day, we received by the customer information is more than twice as the previous show.

SAP China
After one year later, SAP back to CIIF, we do many effort for preparation and also with the cutting-edge and leading industrial production line of industry 4.0, we receive better effect onsite.

The Department of Industry and Information, JiLin Province (JiLin pavilion)
CIIF is one of excellent platform that help the manufacturing for enterprises and communication with the local government, we can fully use this platform to promote enterprise and industrial development.

BYD auto
As the regular participants of CIIF, we can deeply realize that the exhibitors are exhibiting with higher level and the visitors volume even better than last year, more booth receive visit with endless stream and we will participate also in next year.

Tellus Power Group
Although it is the first year to participate CIIF, the exhibition effect was beyond our expectation, we signed the contract in the first day. This year, NEAS combine the new energy vehicle with charging infrastructure which promote the whole industrial chain.
Exhibitor comments of CIIF 2016

Toyo Automation Co., Ltd.
CIIF became the must-attending exhibition of our company, since IAS and RS became the professional exhibition in Asia and has the far-reaching influence in the industry, we meet many trade buyers onsite and it is play a great role to promote the brand influence of TOYO.

Shanghai Robot Industrial Park
Shanghai Robot Industrial Park will co-exhibit in CIIF with its related companies inside the industrial park, through the event, the exhibition help to enhance the brand awareness and shows the adjustment transformation of achievements in recent years.

Shanghai -FANUC Robotics Co., LTD
CIIF as an indicator of China’s manufacturing industry, it is no doubt for its scale and influence. Fanuc robots Shanghai was established in 1998 which also the first year of CIIF, we set up cooperation from the start, until now, it is the 18th edition. CIIF 2016, Fanuc Shanghai also put on a special "FANUC and made in China 2025" feast with unprecedented presence.

YAMAZAKI MAZAK (China) Co., Ltd.
Yamazaki mazac attend CIIF and showed the latest products and technologies on the theme of industrial informatization and intelligence. CIIF combines many industry fields from aerospace, new energy, automation to all products of the machine tool. Many of the industry, many professional visitors are participate enthusiastically, the exhibition brought good opportunities for our company.

Qinchuan Machine Tool Group
CIIF is China’s top manufacturing industry exhibition, it has great influence both at home and abroad, it also give us a good platform, and offer us the opportunities to present new technology, enterprise philosophy and strategic goals. Our global customers will come to CIIF strengthen cooperation and communication with us.
155,527 trade visitors from 83 countries and regions

CIIF 2016 registered 168,639 visitors attending, 155,527 of which were trade visitors, record 13.9% increase over that of last session. Visitors were coming from 82 overseas countries or regions and 31 provinces, autonomous regions and municipalities of Mainland China.
Trade visitors by theme shows of CIIF 2016

Manufacture: 49.82%
Agent/Distributor: 9.77%
Design Institute/Academe: 6.04%
System Integrator: 15.69%
Association: 7.28%
Government/Administration: 3.36%
Press & Media: 5.17%
Others: 2.88%

Trade visitors by type of institution/company
**Visitors**

### Trade visitors by industrial sector

- Energy-saving And Related Service: 13.77%
- LED Lighting and Application: 4.67%
- Computer hardware/software: 2.48%
- Communication technology/Operator/Service: 2.65%
- Logistics, Transportation: 1.51%
- IT & Electronic: 1.13%
- Environmental Protection Equipment: 2.36%
- Packaging & Printing: 2.63%
- Food & Beverage Industry: 2.33%
- Biological and Medical Industry: 1.89%
- Textile / Garment Industry: 3.59%
- Light Machinery Industry: 1.88%
- Real estate developer: 2.10%
- Industrial Automation: 7.02%
- Petrochemical/Metallurgy/Foundry Industry: 11.98%
- Electrical Power Equipment & Electrical Engineering: 2.75%
- Mechanical Machinery: 2.76%
- Machinery Manufactury: 3.28%
- Moulds and Die-Making: 1.39%
- Shipbuilding Industry: 6.57%
- National Defense Industry: 2.99%
- Automobile and Motorcycle Industry: 3.28%
- New Energy Auto Manufacturer: 2.33%
- Construction / machinery Industry: 8.33%
- Aerospace: 12.85%
- Machine Tool Components & Auxiliary: 20.41%

### Trade visitors by area of responsibility

- Engineering/Technical: 21.33%
- Corporate Management: 20.41%
- Marketing/Sales: 17.21%
- Production/Manufacturing: 8.43%
- Research/Development: 6.70%
- Purchasing/Procurement: 4.02%
- Export/Import/Trade: 4.02%
- Advertisement/Promotion/Media: 5.20%
- Others: 3.65%
Visitors

Trade visitors by involvements in purchasing

Trade visitors by purpose of visiting

AFTER SHOW REPORT
The 52 series concurrent conferences and seminars

52 conferences or seminars were held during CIIF 2016 in accordance with the theme as “Innovative, Intelligent & Green”, combined with four parts which is the Ministerial-Municipal cooperation forum, the development forum, the SCI-TECH forum and industry/corporate forum.

The development forum of CIIF are strive to be the professional brand forum which to build the presentation of CIIF as the basic and the emphasis of manufacturing development. Including the Plan of The 5th China Robot Industry Summit (The 2nd CEO Roundtable) and The 4th China Smart City industry development (Shanghai) Forum & 2016 Industry Internet Summit.

The technology forum of CIIF are adhering to the high-level, comprehensive and the characteristics of the discipline, the core of round table meeting of academician and held 12 academic exchange activities concurrently. The industry and Business Forum are focus on the new products, new technology and communication, comply the industrial trend with the exhibition presentation and professional exhibitors, visitors communication for many useful onsite activities.

This year, CIIF also add the Ministerial-Municipal Cooperation Forum including the International Forum for Innovation and Emerging Industry Development (IEID) and the Robot certification and testing International Forum. The first launching of IEID remarks the domestic and international academician and famous entrepreneurs will exchange freely for tendency of emerging industry and policy to promote global scientific and technological innovation. In the Robot certification and testing International Forum, National Development and Reform Commission, the state bureau of quality supervision and inspection, the ministry of industry and information technology released the robot certification (CR) in China to the public, at the same time, the first Chinese robot product certification certificate are also issued.

CIIF 2016 is subject to adapt the demands of the development of China’s transformation of global energy, resources, environment and other constraints, and the predicament of the development of world economic globalization and multi-polarization, choosing the world concept in the development of equipment manufacturing industry, the forefront of technology, economic and management issues, reporting and forward-looking focused, professional, academic characteristics and got very good response.
## Part of CIIF forums

<table>
<thead>
<tr>
<th>Forum categories</th>
<th>Forum</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development Forum</td>
<td>The 4th China Smart City industry development (Shanghai) Forum &amp; 2016 Industry Internet Summit</td>
<td>&quot;Internet +&quot;industry transformation and upgrading; Manufacturing Agility in the Age of Experience; Digital Transformation in the Factory Today; Digital economy and Industry 4.0.</td>
</tr>
<tr>
<td></td>
<td>The Plan of The 5th China Robot Industry Summit (The 2nd CEO Roundtable)</td>
<td>Enhance the robot safety, promoting development and application of cooperating robots; The wild application of robot System Integration Technology; Innovation and Future of Robotics.</td>
</tr>
<tr>
<td>Industry/Corporate Forum</td>
<td>2016 OEM Machinery Design Summit</td>
<td>Opportunity of OEM in digital process; Intelligent industry, intelligent interconnection; Intelligent machines and equipment; Machine vision assists intelligent manufacturing.</td>
</tr>
<tr>
<td></td>
<td>Fuel-efficient and New Energy Auto Summit</td>
<td>Discussion on the Achievements and Problems of the Development of New Energy Automobile Industry in China; The promotion of new energy vehicles in Shanghai; Intelligent and connected car, the future is coming.</td>
</tr>
<tr>
<td></td>
<td>The Second Future Oriented Manufacturing Summit Forum</td>
<td>Intelligent Manufacturing-Driving the Digital Enterprise; Connectivity enabling the Industrial IoT/I4.0; Future Trend of Manufacturing Industry-Smart Manufacturing Solution</td>
</tr>
<tr>
<td></td>
<td>“Made in China 2025”and Industrial Power Supply Technology Forum</td>
<td>Technology innovation of industrial power supply; Application and future development of power supply technology in industrial control and industrial energy saving.</td>
</tr>
<tr>
<td></td>
<td>New Materials Industry Innovation and Development Forum</td>
<td>Present situation, problems and thinking of new material industry in China; Development and exploration of graphene industry.</td>
</tr>
</tbody>
</table>

For the whole list of CIIF 2016 Forums, please refer to below http://www.ciif-expo.com/r/2016 forum
42 exhibits won CIIF AWARD

Approved by the State Council, CIIF is the only major industry exposition of the awards function in China. As one of the four functions of the exhibition, the committee received 307 exhibits applied for the award. Awards appraisal work strictly followed the review, and applied by online materials. The final award winners went through assessment by experts, final appraisal by the Steering Committee of CIIF Awards Appraisal Work and final approval by the CIIF Organizing Committee. CIIF awards 2016 issued 4 Gold awards, 4 Gold award for innovation, 4 Gold award for industrial design, 14 Silver award and 14 Silver award for innovation. Also recommended by the authority, the Special Honorary Award and the Special Prize for Partner Country was also be issued. These award-winning exhibits reflected the trend of manufacturing innovation transformation, and also conform to the development trend of the "cross-border, coordination, integration, innovation".

Part of Exhibits Awards

<table>
<thead>
<tr>
<th>Special Honorary Award</th>
<th>Award-winning exhibitors</th>
<th>Award-winning exhibits</th>
</tr>
</thead>
<tbody>
<tr>
<td>China Aerospace Science</td>
<td>Tiangong II Space Laboratory</td>
<td></td>
</tr>
<tr>
<td>and Technology Corporation</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gold Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shanghai Electric Nuclear Power Equipment Co.,Ltd.</td>
</tr>
<tr>
<td>Shanghai Zhaoxin Semiconductor Co., Ltd.</td>
</tr>
<tr>
<td>Tongji University</td>
</tr>
<tr>
<td>Shanghai Micro Electronics Equipment Co., Ltd.</td>
</tr>
</tbody>
</table>

Please click below link for the list of exhibits of CIIF AWARD
http://www.ciif-expo.com/r/2016awards

Awards
Well-reported in the domestic and international media

CIIF 2016 achieved great attention and well-reported in domestic and international media. The media such as Xinhua News Agency, CCTV, SMG News, Dragon TV, Phoenix TV, CBN, Shanghai People’s Broadcasting Station, China Daily, Kyodo News and other medias were flourishing report of CIIF 2016. The Shanghai Municipal Government held a pre-show press conference in Shanghai. In addition, New media on internet such as Xinhua, people.cn, sina, tencent, 163, hexun, the Paper.cn gave a detailed report. According to incomplete statistics, a total of 194 journalists from 82 Chinese and foreign mass media registration, more than 150 professional media and released the news.

Wide coverage of marketing plan

A wide coverage of promotion before and during CIIF was presented through medias, marketing partners, Embassies and Consulates in China and the Chamber of Commerce. A TV and radio advertisement is published in all Shanghai Metro stations, Dragon TV, STV and Oriental Radio one month before the opening of CIIF. CIIF Flagpole advertising was published on Yan’an Road highway, North-south highway (downtown Shanghai) and around SNIEC. Other marketing packages such as call center, Direct mail, EDM, SMS to professional visitors and Wechat, website, weibo and etc expanded CIIF’s influence.

<table>
<thead>
<tr>
<th>Cooperation media</th>
<th>232</th>
</tr>
</thead>
<tbody>
<tr>
<td>Press releases</td>
<td>1002</td>
</tr>
<tr>
<td>WeChat feeds</td>
<td>3818</td>
</tr>
<tr>
<td>Show Pre-view</td>
<td>36,000</td>
</tr>
<tr>
<td>Click rate of website and Wechat during 5-day</td>
<td>158,532</td>
</tr>
</tbody>
</table>
7-11 November 2017
National Exhibition and Convention Center (Shanghai)
www.ciif-expo.com

• 270,000m²* show spaces
• 2500* exhibitors
• 160,000* trade visitors
• Forums & Awards

ORGANIZERS
Ministry of Industry and Information Technology
National Development and Reform Commission
Ministry of Commerce
Ministry of Science and Technology
Chinese Academy of Science
Chinese Academy of Engineering
China Council for the Promotion of International Trade
United Nations Industrial Development Organization
Shanghai Municipal People’s Government

CO-ORGANIZER
China Machinery Industry Federation

SHOW MANAGEMENT
Shanghai East Best & Lansheng International (Group) Co., Ltd.

Contact:
Shanghai East Best & Lansheng International (Group) Co., Ltd. CIIF Branch
Shanghai Industry & Commerce Exhibition Co., Ltd.
Add: 13F, Minmetals Building, No.757 Guangfu Road, Shanghai 200070 P.R.C.
Tel: +86-21-22068392  +86-21-22068386
Fax: +86-21-62895703
Website: www.ciif-expo.com
E-mail: ciif@shanghaiexpogroup.com

www.ciiif-expo.com