

尊敬的展商：

第二十届中国国际工业博览会（简称“中国工博会”）已于2018年9月23日在上海圆满落幕。值此大会闭幕之际，中国工博会信息与通信技术应用展/工业互联网展全体员工对您在工作期间给予我们的支持与配合表示衷心的感谢，并真诚的向所有参与本届中国工博会的您与您的同事们道一声感谢！

本届中国工博会展示总面积**逾28万平方米**。5天展期内共计吸引境内外专业观众**174,118人次**，较上届**增长了3.6%**。其中信息与通信技术应用展/工业互联网展**展示面积20,000平方米**，**参展企业近200家**，**观众总数超过42,000人次**。

展会同期举办的中国工博会发展论坛--**2018国际工业互联网大会**，以及分论坛--**工业物联网带动下的智造商机论坛**邀请到了**28位**来自工业互联网及其相关领域的行业大咖出席演讲，并吸引了来自境内外各政府主管部门及行业领域的**专业听众逾600人次**，更有境内外**25家**权威的大众&行业媒体给予了专题采访和报道。

值得一提的是，本届信息展/工业互联网展围绕提升客户参展投资回报率（Exhibition ROI）和增值服务（VAS），成功举办为期两天的**2018中国工博会信息展/工业互联网展采购对接活动和中国数字化采购管理论坛**，其中采购对接活动共计**到场97家企业**，其中**供应商51家**，**采购商46家**，更有现场对接签约成功案例。

此外，展会现场还精心组织了产业联盟成果展示、政策分享、工业互联网网络建设、工业APP、工业互联网安全、数据智能、工业物联、工业智能硬件等话题的**40场沙龙活动、企业赛事及产品发布会**，同时第一财经、E-Works等大众及行业媒体**专题采访41场**，互动热烈，精彩纷呈。

第二十一届中国工博会将于**2019年9月17日-21日**在国家会展中心（上海）举办，我们诚挚欢迎您对我们的工作提出宝贵意见与建议，并邀请您继续参加，期望得到您一如既往的支持！

注：如需展区专业观众的统计详情，请与我们联系：

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DISTINGUISHED EXHIBITORS:

The 20th China International Industry Fair (CIIF) held from 19th-23rd September 2018, has come to a successful conclusion.

Millions thanks to all of you and your teammates' cooperation and help!

The **total show space is over 280,000 sq.m.**, which attracted **174,118 trade visitors**, with **3.6% increase ratio**. The **show space of Information & Communication Technology Show/Industrial Internet Show is 20,000 sq.m.**, with **almost 200 local and international renowned exhibitors** and **over 42,000 local and international trade visitors**.

2018 International Industrial Internet Conference, one of the con-current developing forums during CIIF, and **sub-forum —— Intelligent Manufacturing Business driven by IIOT** invited **28 industry leaders** from Industrial Internet and related industries and **more than 600 professional audience**. **25 authoritative public and industry media** made thematic interviews and press release.

What's worth mentioning is **2018 Procurement Matchmaking Conference and China Digital Procurement Management Forum**, which held to raise the exhibition ROI and VAS to exhibitors. During the procurement matchmaking conference, **97 enterprises attended**, including 51 suppliers and 46 purchasers, with successful agreement-signed cases.

Additionally, **40 on-site salons, enterprise matches and new products release**, including alliance achievements display, policy sharing, Industrial Internet networks construction, industrial app, industrial internet security, data intelligence, industrial connection, industrial intelligence hardware and other topics with **41 thematic interviews** organized by Yicai, E-Works and other public and industry media sublimed the on-site effect.

The 21st CIIF will be held in NECC(Shanghai) on **17-21 September 2019**. Sincerely welcoming your precious suggestions on our service and inviting you to exhibit 2019 CIIF.

Remark: Detailed Trade Visitors Statistics, please contact:

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