Innovative Smart Green
Leading event on equipment manufacturing in China
19-23 September 2018 NECC(Shanghai)

AFTER SHOW REPORT
The 20th session of China International Industry Fair
19-23 September 2018
National Exhibition and Convention Center (Shanghai)

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The 20th session China International Industry Fair

Organizers:
Ministry of Industry and Information Technology
National Development and Reform Commission
Ministry of Commerce
Ministry of Science and Technology
Chinese Academy of Science
Chinese Academy of Engineering
China Council for the Promotion of International Trade
United Nations Industrial Development Organization
Shanghai Municipal People’s Government

Co-organizer:
China Machinery Industry Federation

Show management:
Donghao Lansheng (Group) Co., Ltd.

Dates: September 19-23, 2018
Venue: National Exhibition and Convention Center (Shanghai), Hall 1H/2H/3H/4.1H/5.1H/6.1H/6.2H/7.1H/7.2H/8.1H/8.2H/NH
Total show space: 287,902 sq.m
Exhibitors: 2,665 exhibitors from 28 countries or regions
Total visitors: Domestic and overseas visitors 181,346, including trade visitors 174,118 from 83 countries or regions

CIIF 2018, or the 20 session CIIF, was successfully held from 19 to 23 September 2018 at National Exhibition and Convention Center (Shanghai). Themed as “Innovative, Smart, Green”, CIIF occupied totally 287,902 square meters space and attracted 2,665 exhibitors from 28 countries or regions. 52 conferences or forums were held concurrently. 181,346 visitors from 83 countries and regions and 31 provinces of Mainland China attended CIIF 2018 including registered 174,118 trade visitors from across the industry spectrum.

CIIF 2018 is the best platform to present and promote the deep integration between the industry of manufacturing and Information Technology, in order to orient the main line of digitalization, networking and intelligence. CIIF covers the whole industry chain from basic material, key equipment parts, to advanced manufacturing equipment and whole industrial solutions. CIIF 2018 showcases the cutting-edge products and technologies of advanced manufacturing, highlights intelligent and green manufacturing, promotes manufacturing development strategies.
### Size of Theme shows under CIIF 2018

<table>
<thead>
<tr>
<th>Theme Shows</th>
<th>Show spaces/sq.m</th>
<th>No.of Booth</th>
<th>No.of exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metalworking and CNC Machine Tool Show</td>
<td>73,649</td>
<td>4,062</td>
<td>600</td>
</tr>
<tr>
<td>Industrial Automation Show</td>
<td>65,540</td>
<td>3,501</td>
<td>687</td>
</tr>
<tr>
<td>Environmental Protection Technology &amp; Equipment Show</td>
<td>13,097</td>
<td>584</td>
<td>188</td>
</tr>
<tr>
<td>Information &amp; Communication Technology Show</td>
<td>27,226</td>
<td>777</td>
<td>180</td>
</tr>
<tr>
<td>Energy Show</td>
<td>13,097</td>
<td>546</td>
<td>231</td>
</tr>
<tr>
<td>New Energy Auto Show</td>
<td>14,000</td>
<td>662</td>
<td>45</td>
</tr>
<tr>
<td>Robotics Show</td>
<td>53,060</td>
<td>3,096</td>
<td>289</td>
</tr>
<tr>
<td>New Material Industry Show</td>
<td>13,487</td>
<td>441</td>
<td>194</td>
</tr>
<tr>
<td>Scientific &amp; Technological Innovation Show</td>
<td>14,746</td>
<td>567</td>
<td>251</td>
</tr>
<tr>
<td>Total</td>
<td>287,902</td>
<td>14,236</td>
<td>2,665</td>
</tr>
</tbody>
</table>

Notes:
a. STIS excluded New Material Industry Show, which will be list separately.
b. No. of exhibitors does not include the cooperation medias.
c. Scientific and Technological Innovation Show include Chinese Academy of Science, Technology Innovation Pavilion, University & College Exhibition Area, Space Industry and Beidou Navigation Technology & Application Exhibition – SIBE and Special Exhibition of Industrial Foundamental.

### 2,665 exhibitors from 28 countries and regions

CIIF 2018 accommodated **2,665** exhibitors with **14,236** booths in total, including **531** overseas exhibitors, **1,379** domestic exhibitors outside Shanghai and **755** exhibitors from Shanghai. The number was steadily increasing compared with last year. The domestic exhibitors were mainly from **30** provinces or autonomous regions and **5** cities with independent planning. The overseas exhibitors are come from **28** countries and regions. The top **5** countries and regions are German, Japan, Taiwan, Italy and South Korea. The domestic exhibiting delegation were mainly from the provinces of Heilongjiang, Hebei, Shanxi, Anhui, Guangxi, Henan, Sichuan, Liaoning, Shandong, Yunnan and city of Shenzhen and Dalian.
531 overseas exhibitors from 28 countries and regions

CIIF 2018 attracted 531 overseas exhibitors from 27 countries with 4,018 booths in total, the space number of overseas exhibiting hit a new high and increased by 11.06% compared with last year. The country/region pavilions were mainly from Germany, Japan, USA, Italy, South Korea, Switzerland, France, UK, Russia, Sweden, and China Hong Kong, China Taiwan region. Besides, Malaysia, Iceland and Norway were exhibitors for first time. The delegation were mainly from the advanced manufacturing countries and regions like Germany, Japan, South Korea, Italy, Swiss and China Taiwan.

Size of participation by oversea exhibitors 2014-2018

2,134 domestic exhibitors from 27 provinces of Mainland China

2,134 exhibitors from 27 domestic provinces and 5 cities with independent planning covered 10,218 booths in CIIF 2018. The exhibitors from 27 provinces—all provinces of Mainland China excluded Hainan Province and Tibet Autonomous Region, as well as five cities with independent planning like Dalian, Qingdao, Ningbo, Xiamen, Shenzhen, showcased the cutting-edge achievements of high-end manufacturing of China competing with their oversea counterparts.

Size of Participation by domestic exhibitors 2014-2018
Exhibitor comments of CIIF 2018

Phoenix Contact (China) Holding Co., Ltd.
The year of 2018 marks the 25th anniversary of Phoenix Contact (China) Holding Co., Ltd. and the 20th anniversary of CIIF in China. As a world-renowned industry fair, CIIF 2018 not only produces fruitful results but also has become a pacesetter in the Chinese exhibition industry. At the same time, CIIF 2018 will promote the transformation and upgrade of China’s manufacturing industry and make efforts to better implement Industry 4.0 and intelligent manufacturing. CIIF is a beacon of the Chinese exhibition industry!

SIASUN Robot & Automation Co., Ltd.
CIIF 2018 was a well-organized exhibition where we made an effective promotion for improving our brand awareness and building market influence. At present, we have already regarded the Robotics Show in CIIF as one of the key projects in our schedule every year.

Yamazaki Mazak Machine Tool (China) Co., Ltd.
Under the grand occasion of the 20th anniversary of CIIF 2018, the 20th anniversary of Mazak in China and the 100th anniversary of Mazak Japan, we took CIIF as the priority and unveiled the top-ranking 3D Laser Processing Machine to the public. This machine won the “Minister of Economy, Trade and Industry Award”, which is with great importance and equivalent to an “Oscar Award” in the 3D industry. Utilising the CIIF as a platform, we got the opportunity to present our cutting-edge technologies to the public in China.

Zhejiang Geely Holding Group (ZGH)
During the 5-day exhibition, Geely’s booth bustled with a large number of visitors. The Minister of Industry and Information Technology and the Mayor of Shanghai paid close attention to our products, and the clients were satisfied after experiencing the vehicles. The recognition and orders we got showcased the undeniable contentment from our customers. We are very appreciated for this great opportunity and looking forward to seeing you next year!

Shanghai Electric Group Co., Ltd.
CIIF is an important window for the Chinese industry to go to the world, and it has been witnessed the transformation and upgrade of the Chinese manufacturing industry. Shanghai Electric Group has experienced and seen the changing and development of the CIIF in last 20 years. Our products have won the golden and silver prizes many times. We are on our way to complete our Grand Slam in CIIF. During the exhibition this year, we saw more immersive and interactive activities creating better communication between the enterprises and the audiences.

Alliance of Industrial Internet
Alliance of Industrial Internet has participated in the CIIF over the last three consecutive years. The exhibition area has increased from 200 square meters in 2016 to 400 square meters in 2017 and then to 900 square meters in this year which accommodates 20 leading enterprises in the industry. For Alliance of Industrial Internet, CIIF is a platform for displaying its products and an opportunity to learn from other exhibitors. We will never miss this great chance to exchange opinions with all the enterprises from all over the world on the potential development of the market.

European Pavilion
We are delighted that we chose the perfect timing to organize the European Pavilion in CIIF 2018 and imported 18 revolutionary European enterprises. CIIF has provided an excellent platform for our enterprises to present their competitive technologies and products. Those products like solar concentrator and zero-carbon products have attracted great attention during the exhibition.
Big names with CIIF 2018
181,346 trade visitors from 83 countries and regions

CIIF 2018 registered 181,346 visitors onsite, including 174,118 trade visitors, the number recorded a 1.88% increase over that of last session. Visitors were coming from 82 overseas countries or regions and 31 domestic provinces, autonomous regions and municipalities of Mainland China.
Trade visitors by theme shows of CIIF 2018

Trade visitors by type of institution/company
Assess the possibility of exhibition 2.64%
Attend Forum Conference 3.68%
Find Innovation 19.06%
Contact Existing Suppliers and Buyers 11.83%
Place Purchasing Order 16.38%
Identify New Agents Distributors Partners 8.11%
Seek Solutions For Special Requirements 12.86%
Gather General Market Product Information 21.79%
Trade visitors by purpose of visiting

Decision-Maker Final Authority 24.78%
Recommendatory Adviso 43.05%
No Involvement 17.99%
Specifying Requirements 14.18%
Trade visitors by role of purchasing
52 Forums and Conferences were held concurrently with high lights

As an activity of the CIIF 2018, the CIIF Forum included 52 themed forums and conferences. The CIIF Forum, closely adhering to the theme of “Innovative, Smart, Green”, was made up of four parts, which are Ministerial-Municipal Forum, Development Forum, Technology Forum and Industry Forum along with various activities.

Ministerial-Municipal Forum was the high-level forum which aimed to explore more Ministerial-Municipal cooperation. The forum this year consisted of three main activities, “2018 World Autonomous Vehicles Ecosystem Conference”, “The Forum on International Cooperation in Manufacturing Industry at the 40th Anniversary of China’s Reform and Opening-up” and “2018 Innovation and Emerging Industries Development”. From constructing CIIF as an exhibition for displaying products, the Development Forum earnestly created a professional forum which focused on the development of manufacturing industry. The forum included “The 7th China Robot Industry Summit (the 4th CEO Roundtable), “2018 International Industrial Internet Conference” and “Yangtze River Delta Development Zone Collaborative Development Alliance Inaugural Meeting and Collaborative Development Forum”.

Technology Forum stood as a high-level, comprehensive and multidisciplinary forum. Taking the “Academician Round-Table Conference” as its core, the forum held 11 academic exchange panels.

The Industry Forum focused on the launch and exchange of new products and technologies, and the industrial development trend, and closely interacted with the CIIF exhibition, professional exhibitors and visitors. The Forum organised 35 related activities.

CIIF 2018 Forum took Chinese intelligent manufacturing as the main task, closely followed the theme of “Smart Manufacturing, Green Manufacturing”. Selecting topics from the frontier trends regarding the working philosophy, technology, economy and management of equipment manufacturing industry, the Forum invited influential entrepreneurs, academic scholars and government officers both at home and overseas to exchange their opinions on the topics like “promoting cluster development of robotic industry in Yangtze River Delta, establishing Yangtze River Delta Development Zone Collaborative Development Alliance, the innovative and leading role of Industrial Internet industrial chain”. With those cutting-edge, forward-looking, professional and academic insights, the Forum aimed to assist the upgrade and transformation of the Chinese manufacturing industry. All the forums have received positive responses.
<table>
<thead>
<tr>
<th>Forum categories</th>
<th>Forum</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development Forum</td>
<td>2018 International Industrial Internet Conference</td>
<td>Application and Exploration of the China's Industrial Internet Platform; Status and future of smart factory; Solution of Cloud Industrial</td>
</tr>
<tr>
<td></td>
<td>The 7th China Robot Industry Summit &amp; the 4th CEO Roundtable</td>
<td>The Yangtze River Delta cooperates to develop a high-end industrial cluster of robots and intelligent manufacturing; Research on Robot Industry Ecosystem and Regional Status;</td>
</tr>
<tr>
<td></td>
<td>Yangtze River Delta Development Zone Collaborative Development Alliance Inaugural Meeting and Collaborative Development Forum</td>
<td>Experience of Exchange and collaborative Yangtze River Delta Development Zone; Research on Yangtze River Delta Development Zone</td>
</tr>
<tr>
<td>Industry/Corporation Forum</td>
<td>OEM 12th Machine Design Summit</td>
<td>Digital Era, Solid Edge ST10: Shaping the future of product development; Rockwell Automatic Connected Solutions and Intelligent Robots; Delta Motion Control Solutions</td>
</tr>
<tr>
<td></td>
<td>2018 New Energy and Intelligent Connected Vehicle Industry Development Summit</td>
<td>Smart Mobility and Intelligent Vehicles; Blueprint the Future Intelligent Mobility; National Intelligent Connected Vehicle (Shanghai) Pilot Zone bolsters the development of Intelligent Vehicles</td>
</tr>
<tr>
<td></td>
<td>Future Oriented Manufacturing Summit 2018</td>
<td>New era of Biomass Energy Clean Energy Technology: a modular, distributed, low-emission bio-electric system ENV-Marine™ Flue-gas Desulphurization System</td>
</tr>
<tr>
<td></td>
<td>2018 Energy Equipment Technology Seminar Conference</td>
<td>Industrial development trend in Yangtze River Delta in 2018; Create Scientific and Innovative</td>
</tr>
<tr>
<td></td>
<td>Yangtze River Delta Industrial Park Conference</td>
<td>Service Model, bolster the establishment of Shanghai Kechuang Centre; Create Incubation Operation Model for High-tech industry</td>
</tr>
</tbody>
</table>

For the whole list of CIIF 2018 Forums, please refer to below link http://www.ciif-expo.com/plus/list.php?tid=144
40 exhibits won CIIF AWARD

Approved by the State Council, CIIF is the only major industry exposition of the awards function in China. As one of the four functions of the exhibition, the committee appraise and elected 40 awards in an adjust, fair and open way. Aiming at intelligence manufacturing, developing the real economy, focusing on independent innovation and focusing on industrial upgrading and transformation, the committee selected a number of the latest achievements in the field of intelligent manufacturing based on the theme of “Innovative, Smart, Green”. CIIF awards 2018 issued 1 Special Honorary Awards, 4 Gold awards, 4 Gold award for innovation, 4 Gold award for industrial design, 14 Silver award and 13 Silver award for innovation.

<table>
<thead>
<tr>
<th>Special Honorary Award</th>
<th>Award-winning exhibitors</th>
<th>Award-winning exhibits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Shanghai Academy of Spaceflight Technology, Shanghai Institute of Technical Physics, Chinese Academy of Sciences</td>
<td>Gaofen-5 Satellite &amp; Hyperspectral Remote Sensing Satellite</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gold Award</th>
<th>Award-winning exhibitors</th>
<th>Award-winning exhibits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Qianxun Spatial Intelligence Inc. (Qianxun SI)</td>
<td>BDS Precise Space-time Service Platform</td>
</tr>
<tr>
<td></td>
<td>Shanghai Zhaoxin Semiconductor Co., Ltd.</td>
<td>Zhaoxin KaiXian KX-6000 Series Domestic x86 Processor</td>
</tr>
<tr>
<td></td>
<td>CASICloud-Tech Co., Ltd.</td>
<td>INDICES+CMSS Cloud Manufacturing Support System</td>
</tr>
<tr>
<td></td>
<td>Mitsubishi Electric Automation (China) Ltd.</td>
<td>e-F@ctory Intelligent Manufacturing Solutions</td>
</tr>
</tbody>
</table>

Please click below link for the list of exhibits of CIIF AWARD
Highlight products in CIIF 2018: highly sought-after by media

The 20th CIIF has drawn great attention from Chinese and foreign agencies and media from specialist areas. The number of original reports from print media, mainstream Internet media and radio and television media has increased by 6% to 729 in 2018. The reports are mainly from 291 mainstream media, and 248 journalists from 191 Sino-foreign cooperative media conducted interviews and covered at the venue. The 126 Chinese media registered in this CIIF are Central Media including People's Daily, Xinhua News Agency, CCTV, CNR, Economic Daily and China Daily, and Shanghai regional media including Liberation Daily, Wenhui Bao, Xinmin Evening News, Shanghai Television, Shanghai Radio Station, East Satellite TV and First Finance and Economics. Overseas media such as Associated Press has also released a large number of reports. The reports mainly focused on Chinese intelligent manufacturing, Industrial Internet and other exhibition highlights. The CIIF 2018 has received higher public awareness than last year.

New Media expands the influence

Except for the traditional promotional methods, the 20th CIIF broadcasted the news and information through the new media platforms. The platforms, such as “Shanghiafabu” (the Government Affairs Microblog of Shanghai), official WeChat account of Shanghai Municipal Economic and Information Commission, Weibo, and official websites, and official WeChat account of CIIF released numerous information and reports. During the exhibition, new media including People Net, Xinhua Net, Eastern Net, Knews.com and other Internet media released the delegate interviews and on-site reports, taking full advantage of the high efficiency of new media, and largely improving the social influence of the CIIF. On the Internet, the news released by new media have been reposted 9494 times. Even before the opening of the CIIF, the public could get access to the information on the screens or billboards in the airports, railway stations, metros and metro stations in Shanghai, and the news released by East Satellite TV, Shanghai Television, and SMG Radio. The CIIF also invited professional visitors through telephones, Direct Mail, EDM and short message services. The multiple promotional methods assisted in expanding the social influence of the CIIF.

<table>
<thead>
<tr>
<th>Cooperation media</th>
<th>291</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original reports</td>
<td>729</td>
</tr>
<tr>
<td>WeChat feeds</td>
<td>9,494</td>
</tr>
<tr>
<td>Click rate of website and WeChat during 5-day show</td>
<td>186,128</td>
</tr>
</tbody>
</table>
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